



Palatine
Park
District

SEND YOUR MESSAGE TO 38,000 HOMES

Program Catalog Advertising

Place your four-color ad on the back cover or two-color ad on inside front cover of our seasonal Program Catalog. Our Program Catalog contains information on programs, special events, facilities, and parks, and is delivered to **38,000** homes each season.

Season

- Winter 2011 (Deadline September 30) *Distribution November 12, 2010*
- Spring 2011 (Deadline December 21) *Distribution February 4, 2011*
- Summer 2011 (Deadline March 3) *Distribution April 15, 2011*
- Fall 2011 (Deadline May 26) *Distribution July 8, 2011*

Ad Size

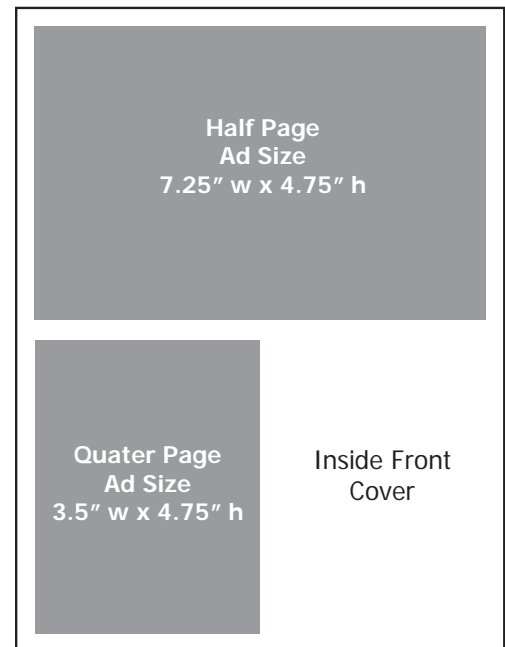
- Back Cover (8.25" w x 7.25" h)
\$1,200 per catalog/\$2,000 two catalogs
(limit of two catalogs per business)
- Half Page (7.25" w x 4.75" h)
\$800 per catalog/\$2,400 per year for 4 issues
- Quarter Page (3.5" w x 4.75" h)
\$400 per catalog/\$1,200 per year for 4 issues

All camera ready art work (300 dpi, jpeg or pdf) must be submitted by the specified deadline date.

Please Note: *The Palatine Park District reserves the right, in its sole discretion, to limit advertising to that which is consistent with the best interests of the Palatine Park District, its constituents and patrons.*

For more information please contact Deb Owen at 847-705-5123 x224 or email dowen@palatineparks.org.

If you would like to place an ad, mail this form with payment (payable to Palatine Park District) to Deb Owen, Sponsor Chair, Palatine Park District, 250 E. Wood Street, Palatine, IL, 60067.



**INCREASE YOUR
VISIBILITY WITHIN THE
COMMUNITY TODAY!**

All ads are on a first come, first served basis.

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____