

Palatine Park District

2011 Partner Program



Your Opportunity for Increased Visibility. . .



Program Catalog Advertising

Performing Arts/Sounds of Summer Advertising

Special Event Sponsorships • Race Sponsorships

Working together for a better community!

Partner Program

Mission Statement: The Palatine Park District is a separate municipal governing agency established for the purpose of providing parks, facilities and recreational programs for the community. The Park District is responsible for the maintenance, operation and administration of parks and facilities under its jurisdiction. Our mission is to provide a variety of safe, enjoyable and affordable park and recreation facilities and activities that will enhance the quality of life by promoting good health and well-being for all residents and visitors of the Palatine Park District.

The Palatine Park District maintains 49 parks, including the 195-acre, 18-hole championship Palatine Hills Golf Course with pro shop and clubhouse, 4 pools, Palatine Stables, Cutting Hall a historic 430-seat auditorium, Community Center, Birchwood Recreation Center, and Falcon Park Recreation Center, George Clayson Historical Museum and Library, and the Fred P. Hall Amphitheater.

An affordable, effective way to attain greater visibility within the community.

Please be aware of the specific deadline dates. There are also a variety of events that would greatly benefit from in-kind donations.

Contact - For more information on the Partner Program or if interested in creating your own package please call Deb Owen at 847-705-5123 ext. 224.

60,000 website page views every month

38,000 program catalogs delivered every season

6,000 special event visitors every year

8,000 audience for Sounds of Summer every year

2,000 audience for performances every year



Palatine
Park
District

SEND YOUR MESSAGE TO 38,000 HOMES

Program Catalog Advertising

Place your four-color ad on the back cover or two-color ad on inside front cover of our seasonal Program Catalog. Our Program Catalog contains information on programs, special events, facilities, and parks, and is delivered to **38,000** homes each season.

Season

- Winter 2011 (Deadline September 30) *Distribution November 12, 2010*
- Spring 2011 (Deadline December 21) *Distribution February 4, 2011*
- Summer 2011 (Deadline March 3) *Distribution April 15, 2011*
- Fall 2011 (Deadline May 26) *Distribution July 8, 2011*

Ad Size

- Back Cover (8.25" w x 7.25" h)
\$1,200 per catalog/\$2,000 two catalogs
(limit of two catalogs per business)
- Half Page (7.25" w x 4.75" h)
\$800 per catalog/\$2,400 per year for 4 issues
- Quarter Page (3.5" w x 4.75" h)
\$400 per catalog/\$1,200 per year for 4 issues

All camera ready art work (300 dpi, jpeg or pdf) must be submitted by the specified deadline date.

Please Note: *The Palatine Park District reserves the right, in its sole discretion, to limit advertising to that which is consistent with the best interests of the Palatine Park District, its constituents and patrons.*

For more information please contact Deb Owen at 847-705-5123 x224 or email dowen@palatineparks.org.

If you would like to place an ad, mail this form with payment (payable to Palatine Park District) to Deb Owen, Sponsor Chair, Palatine Park District, 250 E. Wood Street, Palatine, IL, 60067.

Please Invoice Check will be sent no later than _____

Company Name _____

Contact Name _____

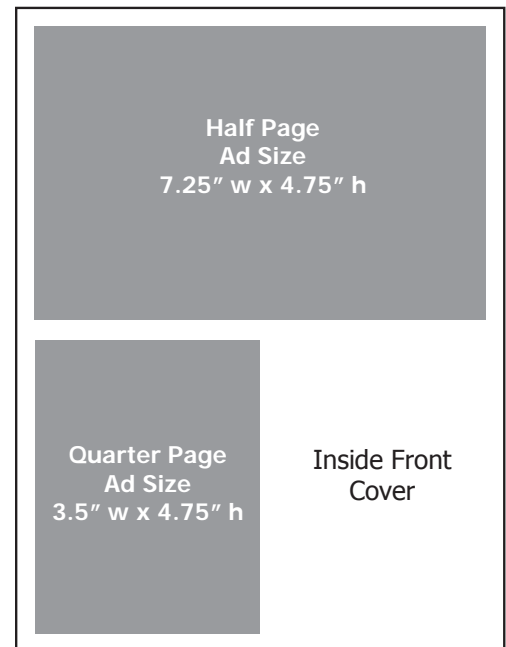
Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____



**INCREASE YOUR
VISIBILITY WITHIN THE
COMMUNITY TODAY!**

All ads are on a first come, first served basis.

Dog Friendly Events

Hound Egg Hunt & Canine Carnival

Pet friendly events including games and photo opportunities.

Gold Sponsor • \$150 (Deadline March 4, 2011)

- Name/logo on Hound Egg Hunt and Canine Carnival flyer
- Name listed as sponsor in program catalog (sent to 38,000 homes)
- Sign or banner at each event provided by sponsor
- Opportunity to provide product display, sampling or company literature (table at each event) and provide one promotional item in each event goodie bag
- Company name announced at the event

Silver Sponsor • \$75 (Deadline April 8, 2011)

- Sign or banner at each event provided by sponsor
- Opportunity to provide product display, sampling or company literature (table at each event) and provide one promotional item in each event goodie bag
- Company name announced at the event

Bronze Sponsor • \$50 (Deadline April 8, 2011)

- Opportunity to provide product display, sampling or company literature (table at each event) and provide one promotional item in each event goodie bag
- Company name announced at the event

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Palatine Park District's
Canine Carnival
Thursday, September 9 • 6:30-8:00 pm
Fred P. Hall Amphitheater
262 E. Palatine Road, Palatine

Enjoy a carnival designed for your best friend (the canine variety)!
All dogs must be kept on a leash at all times.
Dogs must be wearing a current rabies tag to participate in this event.

Pre-registration is required.
Fee is \$8 per dog and one handler.
Dog handler must be 18 years & over.
Entrance fee for additional friends and family is \$1.

Games • Raffles
Dog Body Painting
Fun House
Photo Opportunities
Vendors • and More!

For more information call 847-991-0333.

Sponsored by:
Martin C. Kelley of
Kelley, Kelley & Kelley
Attorneys at Law
847.895.9151
kelleykelleykelley.com

Loving Care
Animal Care
847.670.8488

Young At Heart
pet rescue
847.629.2025

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Please Invoice

Check will be sent no later than _____

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____

Family Events

Date Night, Kite Fly, & Halloween Party

Gold Sponsor • \$200 (Deadline December 30, 2011)

- Name/logo on Date Night, Kite Fly, and Halloween flyer
- Name/logo on trick-or-treat bag
- Name listed as sponsor in program catalog (sent to 38,000 homes)
- Sign or banner at each event provided by sponsor
- Opportunity to provide product display, sampling or company literature (table at Kite Fly) and provide one promotional item in Halloween Party goodie bag
- Company name announced at the event

Silver Sponsor • \$75 (Deadline February 4, 2011)

- Sign or banner at each event provided by sponsor
- Opportunity to provide product display, sampling or company literature (table at Kite Fly) and provide one promotional item in Halloween Party goodie bag
- Company name announced at the event

Bronze Sponsor • \$50 (Deadline March 4, 2011)

- Opportunity to provide product display, sampling or company literature (table at Kite Fly) and provide one promotional item in Halloween Party goodie bag
- Company name announced at the event

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Please Invoice

Check will be sent no later than _____

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____

Increase your visibility at Palatine Park District Concerts!



Increase your visibility within the community

By being a part of Palatine Park District's Concerts this summer!

Senior Matinee May 3, 2011

Featuring Chi-Town Dixie Stompers, the Dixieland band with pizzazz! Performance is held at Cutting Hall.

Playbill Sponsor (430) • Deadline April 18, 2011

- Inside Front or Back Cover (4.5" w x 7.5" h) • **\$75**
- Full Page Ad (4.5" w x 7.5" h) • **\$50**
- Half Page Ad (4.5" w x 3.5" h) • **\$30**
- Quarter Page Ad (2" w x 3.5" h) • **\$20**



Sponsor
Senior Matinee
& Sounds of Summer
SAVE \$10

Sounds of Summer June - August 2011

Free performances at Towne Square and the Fred P. Hall Amphitheater, a lovely outdoor venue that is commonly referred to as Palatine's "Mini Ravinia". Draws an audience of approximately 8,000.

Sounds of Summer 2011 Program (3,000) • Deadline May 6, 2011

- Inside Front or Back Cover (7.5" w x 10" h) • **\$500**
- Full Page Ad (7.5" w x 10" h) • **\$350**
- Half Page Ad (7.5" w x 4.75" h) • **\$150**
- Quarter Page Ad (3.5" w x 2.25" h) • **\$50**

Concert Sponsor Packages (\$300 - \$1,000) available upon request.

For more information call 847-705-5123 x224 or email dowen@palatineparks.org.

- Name and logo in Summer Catalog (sent to 38,000 homes) as concert sponsor
- Name on Sounds of Summer flyer (1,000)
- Full page ad in Sounds of Summer Program (3,000)
- Opportunity to display banner at concert
- Opportunity to distribute information at concert
- Name announced at concert

If you would like to place an ad, mail this form with payment (payable to Palatine Park District) to Deb Owen, Sponsor Chair, Palatine Park District, 250 E. Wood Street, Palatine, IL 60067. For more information call 847-705-5123 x224 or email dowen@palatineparks.org.

All ads must be black/white and camera ready in a pdf or jpeg file.

Please Invoice Check will be sent no later than _____

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____

Increase your visibility by sponsoring a Palatine Park District Race!



Palatine Park District Races

Feet Fest 3K Family Fun Run/Walk August 28, 2011

Held annually in conjunction with downtown Palatine Street Fest. Attracts runners of all ages and encourages family participation.

Gold Sponsor • \$200 • (Deadline May 6, 2011)

- Name/logo on back of t-shirt, race application, race poster, and Park District website, and social medias of event
- Banner and signage at race provided by sponsor
- Special recognition in Palatine Park District quarterly catalog (sent to 38,000 homes)
- Opportunity to provide one promotional item in race packet

Silver Sponsor • \$100 • (Deadline May 6, 2011)

- Name/logo on race application and race poster
- Banner and signage at race provided by sponsor
- Special recognition in Palatine Park District quarterly catalog (sent to 38,000 homes)
- Opportunity to provide one promotional item in race packet

Bronze Sponsor • \$50 • (Deadline August 5, 2011)

- Banner and signage at race provided by sponsor
- Opportunity to provide one promotional item in race packet

Turkey Trot 2 & 5 Mile Run November 24, 2011

Held annually on Thanksgiving morning at Harper College. The event attracts over 1,800 participants.

Gold Sponsor • \$400 • (Deadline July 15, 2011)

- Name/logo on back of t-shirt, race application, race poster, and Park District website, and social medias of event
- Banner and signage at race provided by sponsor
- Special recognition in Palatine Park District quarterly catalog (sent to 38,000 homes)
- Opportunity to provide one promotional item in race packet

Silver Sponsor • \$300 • (Deadline July 15, 2011)

- Name/logo on race application and race poster
- Banner and signage at race provided by sponsor
- Special recognition in Palatine Park District quarterly catalog (sent to 38,000 homes)
- Opportunity to provide one promotional item in race packet

Bronze Sponsor • \$100 • (Deadline November 4, 2011)

- Banner and signage at race provided by sponsor
- Opportunity to provide one promotional item in race packet

SPONSOR FEET FEST & TURKEY TROT

Gold Sponsor
\$500

Silver Sponsor
\$350

Bronze Sponsor
\$125

Mail this form with payment (payable to Palatine Park District) to Brenda Rivas, Sponsorship & Marketing Assistant, Palatine Park District, 250 E. Wood Street, Palatine, IL 60067. For more information call 847-705-5123 x287 or email brivas@palatineparks.org.

Please Invoice Check will be sent no later than _____

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Signature _____ Date _____